



# OFFICIAL RULES

## 8K Follower Frenzy Social Media Drawing

March 1-29, 2019

1. Promotion is offered to all visiting Empire City Casino Instagram OR Facebook who are 18 years of age or older. You do not have to be an Empire Club Member to enter the promotion; however, membership is required to claim prizes.
2. Empire City Casino at Yonkers Raceway will host the 8K Follower Frenzy drawing on Friday, March 29th, 2019 at 4pm.
3. Participants will receive information about this promotion in several ways, including, but not limited to, their monthly mailer, Empire City Casino social media sites, and traditional advertising methods.
4. Participants may enter once per date between March 1st and March 29th at 1:59:59pm for a total of 29 entries.
5. During the entry period, visitors to Empire City Casino's Instagram OR Facebook pages will see posts promoting the "8K Follower Frenzy" Drawing and a description of the promotion. Visitors will be encouraged via posts to enter the sweepstakes. By following the link to Empire City Casino's Online Entry Form, a new page will appear with instructions on how to enter. Fans will be directed to submit a complete entry which includes, first & last name, date of birth, email address, Instagram handle and phone number. Participants must be following Empire City Casino on Instagram to qualify to win. Participants must provide valid Instagram handle via Online Entry Form to qualify to win.
6. Participants may enter 29 times over the life of this promotion between March 1st and March 29th at 1:59:59pm. Participants are responsible for submitting a completed entry each day. No entries will be accepted after the specified period.
7. On the drawing date at 4pm, eight (8) contestants will be selected randomly from all eligible participants via a computer-generated process from all eligible entries. All drawings and announcements will be held at or near the Entertainment Lounge located in Gotham Palace or at the Main Valet Entrance of the Casino.
8. Eight (8) winners will be selected and eligible to receive \$1,000 Cash.
9. Once winners' names are verified, the names will be announced to the audience via a local microphone. In addition, announcements will be broadcast via the public address system on the gaming floor and/or winners' names will be displayed at the drawing location and on the Media Pods located throughout the property if the technology is available.
10. In the event of a mechanical malfunction of the microphone or public address system, such that announcements cannot be made, an attempt will be made to locate the player including checking the player tracking system to see if they can be located on the gaming floor.
11. Participants may not win more than once over the life of the promotion.
12. Participants do not need to be present to win. If the winner is not present, he or she will be contacted by email or phone after the drawing. The winner will be announced on the drawing date via Empire City Casino's Instagram and Facebook and may be announced on additional social media sites. Winners will have 7 days from drawing date to claim their prize. If winner fails to appear within that allotted time period, the prize will be forfeited. No alternates will be called.
13. No assignment or transfers of prizes allowed. Odds of winning depend on number of eligible participants.
14. Total winners and prizes: There may be up to 8 winners over the life of this promotion. Prize amounts awarded are dependent on prize amounts claimed, but may be as much as \$8,000 Cash.
15. Winners must present Empire Club card and valid government-issued photo identification. In addition, Members must provide proof of their Social Security number by presenting a Social Security Card or by completing a W-9 form or similar document, as necessary to comply with Federal tax reporting requirements. Winners are responsible for any United States Federal, State or local taxes and/or any fees that may be imposed in connection with the acceptance of any prize.
16. A winner payout and release form must be completed by participants and a casino representative prior to awarding any prizes, cash or Free Play.
17. To process your prize claim, you authorize Empire City Casino to collect personal information about you.
18. Falsification of any information will result in ineligibility to claim any prize.
19. Empire City Casino at Yonkers Raceway may require additional information, notarized statements, or other evidence, as it may deem appropriate, to be supplied by a prize winner.
20. Each prize winner grants to Empire City Casino at Yonkers Raceway the right to use their name, city of residence, and photograph in order to publicize their winnings. The name and city of residence of prize winners shall be regarded as public information; however, it shall be the policy of Empire City Casino at Yonkers Raceway not to release the street address or telephone number of the prize winners, except as may be required pursuant to lawful authority or urgent necessity. At the discretion of Empire City Casino at Yonkers Raceway, photographs of winners may be taken and used for publicity or to compile a photographic record of winners.
21. Eligibility. The following persons or categories of persons are not eligible to participate in the promotion or win any prize; any officer or employee of the New York State Division of the Lottery, a principal, key employee or employee of any video lottery gaming agent licensed pursuant to this part, except as may be permitted by the Division for good cause shown, any licensee, registrant, contractor, subcontractor, or consultant, or officer or employee of a contractor, subcontractor, licensee, registrant or consultant, if such person is directly involved in the operation of video lottery gaming, the operation or observation of video lottery gaming or drawings, or the processing of video lottery gaming prize claims or payments, any person subject to a contract with the Division if such contract contains a provision prohibiting such person from purchasing a video lottery gaming ticket or receiving a video lottery gaming prize, any officer or employee of Empire City Casino at Yonkers Raceway, Yonkers Racing Corporation, Brian Boru of Westchester, Inc., Delta Electric, or their affiliates or subsidiaries, any spouse, child, brother, sister, or parent of any of the foregoing persons. This section shall not be deemed to prohibit the sale of a video lottery gaming ticket or the payment of a video lottery gaming prize to an officer or employee of the Division or a video lottery gaming agent or to a contractor, subcontractor, or consultant or to an officer or employee of a contractor, subcontractor, or consultant if such sale or prize payment is not for the individual benefit of such person and is made in connection with an official investigation, audit, or other activity authorized by the Director. Persons who have been evicted from the property or who have requested self-exclusion from the property are not eligible to participate in the promotion. Any such entries are void and prizes will be forfeited automatically.
22. Each entrant and winner shall indemnify and hold harmless Empire City Casino at Yonkers Raceway and Yonkers Racing Corporation, the State of New York and its agents, officers, employees, the division and director and the agents, officers and employees against any damage, loss, claim or liability arising from his or her participation in this promotion. Empire City Casino at Yonkers Raceway and Yonkers Racing Corporation assume no liability of any kind for any property loss or damage or personal injury occurring in connection with any prizes.
23. By participating in the promotion, each participant agrees to and acknowledges that they will abide by the official rules, regulations and procedures of the promotion.
24. Empire City Casino at Yonkers Raceway Marketing officials will resolve any and all disputes concerning any questions that arise in regard to the promotion. In the event of a dispute, New York State law shall govern. The decisions of Empire City Casino at Yonkers Raceway officials will be final.
25. Management reserves the right to cancel, change or modify the promotion without notice.
26. Empire City Casino at Yonkers Raceway is not responsible for typographical or printing errors, or any mechanical malfunctions that may occur during a promotion.
27. For a Winners' List, please send a written request to: Empire City Casino – Yonkers Raceway, Attn: Income Audit, 810 Yonkers Avenue, Yonkers, NY 10704 or visit our Promotions Booth. A full list will be available for (1) one week, beginning on the first business day following the end of the promotion period.
28. Valid at Empire City Casino at Yonkers Raceway. Promotion is void where prohibited.

